

ICONIK SPORTS AND EVENTS LIMITED
(Formerly known as ID Info Business Services Limited)
CIN: L93190MH1968PLC287172
Regd Off: Unit No. 104,1st Floor, Mahinder Chambers, W.T. Patil Marg,
Chembur Mumbai-400071, Maharashtra
Web: www.iconiksportsandevents.com
Email id: info@idinfo.co.in

To,

Date: 13.06.2025

BSE Limited,
P.J. Towers, Dalal Street,
Mumbai – 400001

Dear Sir,

Sub: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) - Arrangements for strategic / technical tie-up

Ref: Iconik Sports and Events Limited (Formerly Known as ID info Business Services Limited) (BSE Scrip Code – 511260)

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the ‘SEBI Listing Regulations’), we wish to inform you that the Company has entered into a License Agreement (hereinafter collectively referred to as “Agreement”) with World Tennis Company DWC-LLC (“WTL”), a company incorporated under the laws of UAE, having its office at Premises No.- OESD-52, Floor No. 4, DLC-BC-A2, Dubai South, United Arab Emirates. Under the Agreement, WTL grants the Company a license to conduct, organize and operate an international Tennis League in India, including all matches, player auctions, ceremonies, and events. The League will feature multiple teams owned by franchises and may include both Indian and international players, as determined by WTL.

The detailed disclosure with respect to the license agreement as required under Regulation 30 read with Para B of Schedule III of the Listing Regulations and the SEBI Master Circular No: SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed herewith as ‘Annexure – I’.

Thanking you.

Yours sincerely,

For Iconik Sports and Events Limited
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Kannan Krishnan Naiker
Managing Director
DIN: 00014414

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Annexure I

Disclosure pursuant to Regulation 30 read with Para B of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the SEBI Master Circular No: SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024- Arrangements for strategic / technical tie-up

Particulars	Details
Name of the entity(ies) with whom agreement is signed	World Tennis Company DWC-LLC Registered Office: Premises No.- OESD-52, Floor No. 4, DLC-BC-A2, Dubai South, United Arab Emirates
Area of agreement	License Agreement
Domestic/international	International
Share exchange ratio/JV ratio	Not Applicable
Scope of Business Operation of agreement	WTL hereby agrees to collaborate and grant a license to Company to: (i) conduct, organize, manage and operate the League in India which shall consist of multiple teams, owned or operated by sports franchises, as such term is commonly understood in the context of sports leagues, and comprising such number of male and female players, whether an Indian national or foreign players i.e. a player who is not a citizen of India and is registered with the concerned Tennis association / federation of the country of his/her nationality ("Player"), as may be determined by WTL from time to time and all matches and events comprised in the League, including but not limited to Player auctions, prize ceremonies, opening and closing ceremonies etc.;; (ii) conduct, organize, and operate the League as the only international league for the sport of Tennis in India.
Details of consideration paid / to be paid under agreement	The Company agrees to pay WTL, a license fee which shall be equivalent to the 40% of the Revenue earned from each WTL event completed by the Company ("License Fee"). The License Fee shall be payable within 60 (Sixty) days of completion of the Event.
Significant terms and conditions of agreement in brief	WTL grants to Company an irrevocable license, during the Term, for the usage of the trademarks, service marks and any other marks and/or logos of

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	WTL, as provided by WTL to Company, under this Agreement (collectively “WTL Marks”) through WTL globally, solely for the limited purpose of facilitating promotion of the League, in accordance with the terms of this Agreement. The Agreement shall come into full force and effect on and from the Execution Date and shall remain in force for a period of 10 (ten) years unless terminated earlier.								
Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	No								
Size of the entity	<p>The equity value of WTL is as follows:</p> <table border="1"> <thead> <tr> <th>Security type</th><th>Amount (in AED)</th></tr> </thead> <tbody> <tr> <td>Equity Value</td><td>376,859,910</td></tr> <tr> <td>No. of shares</td><td>3,00,000</td></tr> <tr> <td>Per share value</td><td>1,256</td></tr> </tbody> </table>	Security type	Amount (in AED)	Equity Value	376,859,910	No. of shares	3,00,000	Per share value	1,256
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Rationale and benefit expected	The Company plans to launch the World Tennis League in India in partnership with WTL to tap into the growing interest in tennis and premium sports entertainment. This initiative aims to boost brand visibility, generate diverse revenue streams, nurture local talent, and engage a wide audience through a globally styled, franchise-based league format.								